## "ALPHA AND OMEGA FEEDS"

## Joel Lanier- Jacoby Feed Consultant

You need to check out our New Elite Feeding System comprised of the Alpha and Omega feeds for sheep and goats. Alpha is more of a starter/developer for getting your animal off to a great start with the right balance of protein, fat, carbohydrates and safe fiber level for developing rumens. Alpha is fortified with Trigestamace and our new Showman's Choice premix with elevated chelated zinc and manganese micro minerals for a healthy gut and improved feed conversion. Alpha is a logical next step from the producer's creep ration and transitions well with Jacoby's Safe Start.

The Omega ration is a tremendous developer/finisher that is a nutrient dense ration for building mass, volume, and finish on show lambs and goats. Omega is fortified with cutting edge essential oils and the properly balanced level of chelated micro minerals for the ultimate handle and condition on today's modern show lambs and goats. Omega makes an ideal top dress or mixing option with the Alpha. Both rations are blended with the maximum amount of ammonium chloride for urinary calculi protection.

The only difference in the Alpha/Omega sheep and the Alpha/Omega goat is the medication. A/O Sheep is fortified with Lasalocid and the A/O Goat is blended with Rumensin. With two feeds a feeder can hit the ideal ration for any stage of development with your sheep and goats. You can now truly customize your rations for each individual's needs. This feeding system is great for multi species and multi breed feeding families or anyone looking for a custom option that's simple and seamless. We provide a handy mixing table to our customers for simple and fast mixing at feeding time. I am including the table in the picture and next time we will be diving into some specific strategies for feeding Jacoby's Alpha and Omega. Thanks, and good luck with your stock!